

2019 Big Data Hackathon for San Diego

SPONSORSHIP OPPORTUNITIES

March 9 & March 16, 2019

San Diego State University

<http://bigdataforsandiego.github.io>

(Detailed agenda available on the website).

The 2019 Big Data Hackathon for San Diego aims to promote **Data Science** and **Big Data Analytics** for both students and educators and demonstrate possible technological applications to **promote Smart Living** for San Diegans.

Potential **Smart Living** Topics:

- Smart Health
- Smart Transportation
- Smart Cities with Internet of Things (IoT)
- Smart Environment with Sensors
- Smart Education

Another goal is to build a collaborative community for the future development of Open Government and the Open Data Initiative in San Diego!

Why sponsor? Sponsorship of this important hackathon event will give you access to top talent and emerging stars in the data science, data analytics, and computer science fields.

Over **200 participants** are expected to attend this **free event (based on our 2017 event)**. Sponsorship can give you an opportunity to build company and brand recognition, to mentor and judge the innovative work created at the Hackathon, and to present your recent big data efforts to a targeted audience.

Interested? Contact Prof. Amy Schmitz Weiss at aschmitz@sdsu.edu or Ming Tsou at mtsou@sdsu.edu about sponsorship opportunities.



Sponsorship Levels

PLATINUM \$2,500 and up

GOLD \$1,500–\$2,499

SILVER \$500–\$1,499

BRONZE \$1–\$499

| | PLATINUM | GOLD | SILVER | BRONZE |
|--|----------|------|--------|--------|
| Sponsor table at the Hackathon event | ● | | | |
| Invited 20 minute presentation at the Opening Session of the Hackathon | ● | | | |
| Invited 5 minute presentation at the Hackathon | ● | ● | | |
| Distribute recruiting and marketing materials | ● | ● | ● | |
| Bring swag! | ● | ● | ● | |
| Logo on website | ● | ● | ● | ● |
| Blurb in Program | ● | ● | ● | ● |
| Prize money contribution | ● | ● | ● | ● |
| Support of Hackathon resources (Food, Technical, etc.) | ● | ● | ● | ● |