## SPONSORSHIP OPPORTUNITIES

## Big Data Hackathon for San Diego

October 3, 4 & 10, 2015 San Diego State University bigdataforsandiego.github.io

The Big Data Hackathon for San Diego aims to promote the development of data science and information technology solutions for San Diego on important civic issues related to water conservation, disaster response and crime monitoring.

Help us build a collaborative community for the future development of Open Government and the Open Data Initiative for San Diego!

Why sponsor? Sponsorship of this important hackathon event will give you access to top talent and emerging stars in the information technology, data science and computer science fields.

Over 200 participants are expected to attend this free event. Sponsorship can give you an opportunity to build company and brand recognition, to mentor and judge the innovative work created at the Hackathon, and to present your recent big data efforts to a large and targeted audience.

Interested?
Contact Prof. Amy Schmitz Weiss about sponsorship opportunities at aschmitz@mail.sdsu.edu



## **Sponsorship Levels**

PLATINUM \$2,500 and up GOLD \$1,500-\$2,499 SILVER \$500-\$1,499 BRONZE \$1-\$499	PLATING	GOLD	SILVED	BRONZE
Sponsor table at the Hackathon event	•			
Invited 20 minute presentation at the Opening Session of the Hackathon (October 3)	•			
Invited 5 minute presentation at the Hackathon (October 3)	•	•		
Distribute recruiting and marketing materials	•	•	•	
Bring swag!	•	•	•	
Logo on website	•	•	•	•
Blurb in Program	•	•	•	•
Prize money contribution	•	•	•	•
Support of Hackathon resources (Food, Technical, etc.)	•	•	•	•