SPONSORSHIP OPPORTUNITIES

2017 Big Data Hackathon for San Diego

February 18, 25 & 26, 2017

San Diego State University

http://bigdataforsandiego.github.io

(Detailed agenda available on the website).

The 2017 Big Data Hackathon for San Diego aims to promote **Data Science** and **Big Data Analytics** for both students and educators and demonstrate possible technological applications to solve **PUBLIC HEALTH issues for San Diegans**.

Potential Public Health issues include:
- **Promoting Healthy Behaviors and Exercises.**
- **Obesity and Food Environment.**
- **Cancer Registry Data and Disparities.**
- **Monitoring Disease Outbreaks and Vaccine Exemption.**
- **Mobile Health Monitor Devices.**
- **Health Communication and Campaigns.**

Another goal is to build a collaborative community for the future development of Open Government and the Open Data Initiative in San Diego!

Why sponsor? Sponsorship of this important hackathon event will give you access to top talent and emerging stars in the data science, data analytics, and computer science fields.

Over 80 participants are expected to attend this **free event**. Sponsorship can give you an opportunity to build company and brand recognition, to mentor and judge the innovative work created at the Hackathon, and to present your recent big data efforts to a targeted audience.

Interested? Contact Prof. Amy Schmitz Weiss at **aschmitz@mail.sdsu.edu** or Ming Tsou at **mtsou@mail.sdsu.edu** about sponsorship opportunities.

BIG DATA HACKATHON \SAN DIEGO

Hackathon Theme: Public Health

Sponsorship Levels

PLATINUM $2,500 and up
GOLD $1,500–$2,499
SILVER $500–$1,499
BRONZE $1–$499

	PLATINUM	GOLD	SILVER	BRONZE
Sponsor table at the Hackathon event	●			
Invited 20 minute presentation at the Opening Session of the Hackathon	●			
Invited 5 minute presentation at the Hackathon	●	●		
Distribute recruiting and marketing materials	●	●	●	
Bring swag!	●	●	●	
Logo on website	●	●	●	●
Blurb in Program	●	●	●	●
Prize money contribution	●	●	●	●
Support of Hackathon resources (Food, Technical, etc.)	●	●	●	●

BIG DATA **HACK**ATHON \SAN DIEGO