# SPONSORSHIP OPPORTUNITIES

## 2017 Big Data Hackathon for San Diego

February 18, 25 & 26, 2017

## San Diego State University

## http://bigdataforsandiego.github.io

#### (Detailed agenda available on the website).

The 2017 Big Data Hackathon for San Diego aims to promote **Data Science** and **Big Data Analytics** for both students and educators and demonstrate possible technological applications to solve **PUBLIC HEALTH issues for San Diegans**.

#### Potential Public Health issues include:

- Promoting Healthy Behaviors and Exercises.
- Obesity and Food Environment.
- Cancer Registry Data and Disparities.
- Monitoring Disease Outbreaks and Vaccine Exemption.
- Mobile Health Monitor Devices.
- Health Communication and Campaigns.

Another goal is to build a collaborative community for the future development of Open Government and the Open Data Initiative in San Diego!

**Why sponsor?** Sponsorship of this important hackathon event will give you access to top talent and emerging stars in the data science, data analytics, and computer science fields.

Over 80 participants are expected to attend this **free event**. Sponsorship can give you an opportunity to build company and brand recognition, to mentor and judge the innovative work created at the Hackathon, and to present your recent big data efforts to a targeted audience.

Interested? Contact Prof. Amy Schmitz Weiss at <u>aschmitz@mail.sdsu.edu</u> or Ming Tsou at <u>mtsou@mail.sdsu.edu</u> about sponsorship opportunities.



# Hackathon Theme: Public Health

### Sponsorship Levels

PLATINUM \$2,500 and up GOLD \$1,500-\$2,499 SILVER \$500-\$1,499 BRONZE \$1-\$499

Sponsor table at the

Hackathon event

Invited 20 minute

Invited 5 minute

presentation at the

marketing materials

Distribute recruiting and

Prize money contribution

Support of Hackathon

Hackathon

Hackathon

Bring swag!

Logo on website

**Blurb in Program** 

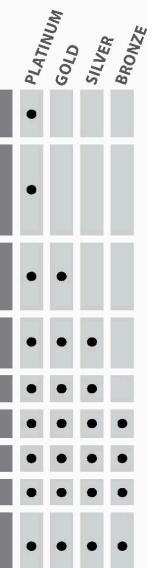
resources (Food,

Technical, etc.)

presentation at the

Opening Session of the





#### BIG DATA HACKATHON \SAN DIEGO